

International online

Fast and reliable research

Research Express provides fast, shared-cost access to consumers for a variety of research uses. Backed up by Kantar's quality assured data collection methods, Research Express focuses on offering clients quick, accurate and affordable insights upon which to base effective business decisions.



Our international online surveys run weekly amongst a representative sample of 1,000 consumers.

- Covers 52 markets worldwide
- Results in two weeks or less
- Questions from £270
- Inclusive rates – no hidden charges or entry fees to worry about
- Specialist team who focus entirely on multi-country projects

Ideal for:

- Short surveys (10 mins or less)
- Robust consumer samples
- Comparing trends between markets
- Showing stimulus

Easy access to your research findings

Results delivered in just 10 working days. Final confirmation required by Friday at 10am.

The standard banner includes breaks for: age, gender, geographic region, marital status, household composition, presence of children, social grade working status and terminal age of education.

About Research Express

Our offer meets a wide range of research needs with a reach of over 100 countries, including:

- Awareness, attitude and usage studies
- Concept screening and testing
- Consumer satisfaction surveys
- Crisis management research
- Market size measurement
- Image and positioning research
- Pre/post advertising measurements
- Evaluating product launches
- Price elasticity studies
- Tracking surveys
- Topical research

Our experienced team can help you with advice and guidance on your next survey. Please get in touch with Graham:

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